



ABOUT THE COMPANY

DiBaggio Design Group (DDG) is a full-service agency specializing in advertising, marketing and design. Our services include corporate identity development and campaign development, as well as design for print, web, audio, video and disc-based marketing initiatives. DiBaggio Design Group is uniquely positioned to give you the benefits of a full-service agency while providing the high value of a smaller full-service creative studio.

DDG clients receive complete marketing solutions from initial creative concept through final production. Campaigns benefit through appropriate translation of marketing messages to fit specific mediums. Tone of voice and graphic quality, essential for effective brand-building, retain consistency throughout all mediums when produced with DDG.

KNOWLEDGE BASE

We learn about your product in detail, performing thorough research; we develop creative concepts as individuals and as a creative team; we provide insightful copywriting for effective messages; we have graphic design expertise cultivated through years of successful projects; we adapt design across any medium, which gives control and consistency to the campaigns we produce; we complete production and coordination on time and within budget; we have alliances with outsourcing partners for expanded capabilities; and we provide outstanding account service and support, critical to accurate communication and successful outcomes.

RECENT PROJECTS

Lewis Energy Group web site and logo; San Antonio Institute of Dentistry logo, print material and web site; Dimension Millworks web site, print material, editorial and advertising; S.A. Zoo magazine; Pulte Homes magazine ads, newspaper ads, and special promotions; Hill Country Retreat by Del Webb ads and promotions; American Research Center in Egypt (arce.org) capital campaign, including planning and development of direct mail, print collateral, and web; Texas Public Radio award winning web site and logo; San Antonio Museum of Art archival-quality books, museum logo and membership magazine; Antigua Winds, Inc., a musical instruments manufacturer, complete identity redesign from logo, product branding and advertising to print and web site; Time Warner Cable advertising, direct mail, and customer welcome package in print and web site; St. Mary's University print ad campaign, Flash web video tour, event promotional material and quarterly Law School magazine. All of our clients are available for references.

OUR MISSION

We are committed to maintaining proper focus and credibility in fulfilling our values and agreements. As ethical business practitioners, we are accountable to the people we work with for our attitudes and actions. This accountability builds mutual respect and inspires creativity through exceptional work. We strive to understand your company and your goals and we work as a team to achieve desired results.

ABOUT THE PRINCIPAL

DiBaggio Design was founded in 1989. Prior to this, Principal, Brad DiBaggio, taught graphic design and computer-based art production at Our Lady of the Lake University, St. Mary's University and the San Antonio Art Institute. He has served as President of the San Antonio Chapter of the American Marketing Association, as Chairman of the First Annual North San Antonio Chamber of Commerce Technology Summit, and as Vice President for the Board of Directors of the American Institute of Graphic Arts/Texas Chapter, and has been elected Innovative Small Business Leader of the Year by the North San Antonio Chamber and recognized several times in the San Antonio Business Journal Who's Who in Technology. Brad is also a drummer in an all original contemporary jazz group, Galileo, who opened for the group Spyro Gyra in 2006 at the Witte Museum's "Art of Jazz" concert and Jazz'sAlive in 2005.

(updated May, 2007)